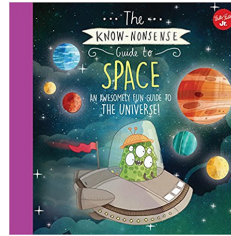
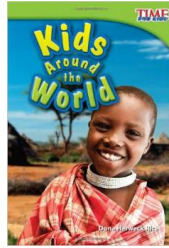
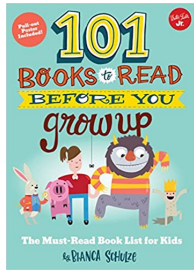
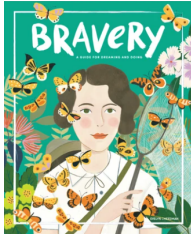


# HEIDI FIEDLER

• Strategy and Creative for Publishers •



## CLIENTS AND COLLABORATORS

Barnes & Noble, Bravery Magazine, Chronicle Books, Compendium, Duopress, Illustoria Magazine, Literary Mama, Little Passports, Mother Untitled, Quarto, Scholastic, Storey, Teacher Created Materials, Time for Kids, We Need Diverse Books

## EDUCATION

Barnard College at Columbia University, Philosophy, 2002, magna cum laude.

## 20 YEARS OF PUBLISHING EXPERIENCE

- **Independent Children's Book Writer and Editor**
- **Contributing Editor** at Bravery Magazine
- **Instructor** at The Editorial Freelancers Association
- **Editor** at Teacher Created Materials
- **Manager of Custom Packaging** at Walter Foster Publishing
- **Children's Book Buyer** at Book Soup

## SKILLS

Creative writing

Ghost writing

Developmental editing

Line editing

Concept development

Content strategy

Identifying trends

Acquisitions

Branded content

Client management

Project management

Team management